

True Patient Price Transparency is more than just listing charges.

It's no secret that the U.S. health care market is unlike any other market. Patients rarely know what they will owe for services until after they've received them. Recondo has responded to market demand with a price transparency tool that leverages SurePayHealth accuracy with a consumer-friendly tool that goes beyond merely being compliant, with a procedure list of total charges. Patients no longer have to wonder what a service or procedure will cost them. Now, they can generate an estimate for care at their convenience.

Research strongly suggests that patients want price information from their own physicians and hospitals. If providers don't offer this service, payers and other third-parties are anxious to fill this void.

MySurePayHealth Benefits:

- **Provides a true and accurate picture of a patient's out-of-pocket costs for financial planning purposes.** Using Recondo's MySurePayHealth for price transparency allows patients to get pricing information in a self-service manner with minimal patient input data to get price information in real-time.
- **Increases the level of patient satisfaction and likelihood to pay.** Informing patients of their financial responsibility prior to rendering services not only increases their level of satisfaction, but it encourages the patient to arrive prepared to pay because of the prior cost knowledge and ability to financially plan if need be.
- **Decreases the amount of manual effort involved for pricing inquiry management.** Implementing MySurePayHealth allows patient access staff to focus on more revenue generating tasks by significantly reducing the need to answer calls from patients to discuss their out-of-pocket costs.
- **Decrease uncompensated care.** Deductibles have tripled in the last 10 years and the percentage of patients with high-deductible plans continues grow. This means patients have a higher financial obligation than ever before. Providers who discuss costs before delivering care double their likelihood of being paid.
- **Enables organizations to achieve Price Transparency initiatives:** More and more organizations have identified Price Transparency as a key revenue cycle objective for their coming fiscal year.
- **Drive increased usage of your patient portal.** Online estimates can help achieve meaningful use patient portal usage requirements with accurate, online patient estimates. Developing a patient portal that's user-friendly, that speaks to the patient on a personal level and provides them with real-time, accurate cost information will increase the usage of web portals and the usage of self-service to acquire health information.



How Recondo Intelligence Makes Revenue Cycle Management Smarter

Hospital information systems are good at managing patient data. But imagine if you had a system that could super charge your efficiency and dramatically enhance your ability to accurately and financially clear your patients. With Recondo's integrated suite of end-to-end solutions covering a broad spectrum of the healthcare revenue cycle; from Patient Access to Patient Financial Services, this imagination can become reality.

- AuthDP (Authorization Denial Prevention)
- BenefitsPlus
- ClaimStatusPlus
- EligibilityPlus
- RegQA
- SurePayHealth™ (Patient Estimation)

Unmatched Intelligence Behind the Price Transparency Engine.

It's highly intelligent. It never stops working. MySurePayHealth utilizes Recondo's proven, best-of-breed patient access suite by leveraging our 8 years of expertise in price estimation and incorporates a consumer-friendly design to support a growing retail consumer market. The opportunity to engage with consumers is a stepping stone to a larger patient retail infrastructure, including self-registration, that has a tangible ROI for providers. Recondo's price transparency solution takes the revenue cycle to the next level, presenting complete and coherent out-of-pocket estimates at the patient's request.

Fast Deployment

- Requires minimal patient input data to get price information in real-time
- Calculates estimates based on the patient's individual benefit data (contracted rates with payers and fluctuating year-to-date benefits usage)
- Utilizes the core infrastructure and technology currently used with the provider-facing patient estimation service, SurePayHealth

Unmatched Technology

- Provides accurate price estimations in seconds—more than manual efforts could obtain in a year
- Scales to accommodate large or small health system needs
- Easily integrates with Recondo's Empowered Patient Access suite, providing a transparent view of each estimate for both patients and providers

Proven Experience

- A portfolio of recognized and referenceable customers
- Recondo generated **9.3 million** estimates in 2015 which totaled over **\$3.4 billion** in out-of-pocket estimates
- Revenue cycle management solutions in active use at 900+ hospitals around the country

About Recondo Technology

Recondo empowers more than 900 hospitals and health systems with solutions that connect providers with over 90% of the nation's payers and their patients to ensure proper and accelerated payments across the care continuum. Our software and expertise streamline operations and achieve efficiencies and cost savings from patient access through claim status to payment processing. Visit us at www.recondotech.com

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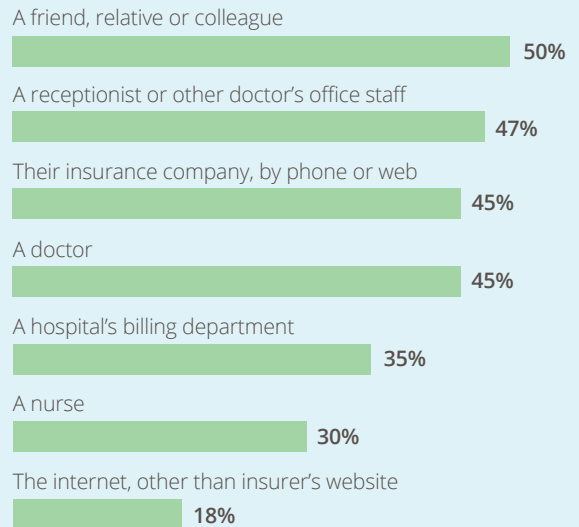
CONSUMERS WANT HEALTHCARE COST INFORMATION

Consumers want to know¹...

- **What they will owe before they owe it.**
- **How they will pay for it.**
- **If there are other options.**

Health care "shoppers" are more likely to receive regular medical treatment²... 42% of those receiving regular medical treatment compare prices versus 33% overall ... and/or make health care decisions for an adult family² 53% compare prices vs. 33% overall

Percent who say they have tried to find price information before getting care¹



Propensity to search for health care prices is greater among consumers with higher deductibles³.

1 – Page 14, PwC, Money Matters: Billing and Payment for a New Health Economy, Health Research Institute, May 2015.

2 – A report from Public Agenda by David Schleifer, Carolin Hagelskamp and Chloe Rinehart, "How Much Will It Cost? How Americans Use Prices in Health Care," 2015.

3 – Ibid, page 13.